This list of available apps on the NOW Smart Box was last updated in July 2023.

Please note that the apps available may change and can differ from those available on a Roku LT Box and Roku Streaming Stick.

BBC iPlayer

BBC iPlayer is a free service that lets you catch up with BBC television and radio programmes from the past seven days. Includes videos from BBC News and BBC Sport.

BBC Sounds

Music, Radio, Podcasts. Catch the latest music, discover binge-worthy podcasts, or listen to radio shows – all whenever you want.

Channel 4

Free instant streaming of top new shows from Channel 4, E4 and More4 - plus a huge library of memorable shows, including classic box sets.

CNET

All the tech shows, gadget reviews, and event coverage you live for. CNET stars, including Brian Cooley, Molly Wood, Brian Tong and Sharon Vaknin, reveal tech secrets you've never dreamed of, and CNET's many experts serve up everything you need to get the most out of tech.

Crunchyroll

Watch the latest Anime direct from Japan and Dramas from Asia! Crunchyroll is your official source for full-length episodes and movies of the very best in Anime and Asian entertainment. All content is licensed, and CR supports your favourite artists.

Divine TV

Divine TV, the 24-hour commercial-free charismatic Catholic channel from Divine Retreat Centre - the world's largest Catholic retreat centre.

Eulive Media

The Eulive Media channel delivers daily updates to EU parliament and social video news with subtitles in up to 27 languages. The channel also provides access to top European radio stations along with side-by-side news updates from your selected county.

EWTN Europe

EWTN is dedicated to teaching the truth as defined by the Magisterium of the Catholic Church. The mission of EWTN is to communicate the teachings and the beauty of the Catholic Church.

Flickr

View public photos on Flickr, as well as your personal account photos.

Free Speech TV

Launched in 1995, Free Speech TV is an independent, publicly-supported, non-profit TV multiplatform digital media pioneer. Using both television and the Internet, Free Speech TV inspires viewers to become civically engaged to build a more just, equitable, and sustainable society.

Gemporia

Get unique, limited edition jewellery at the touch of a button. Use your NOW remote to bid on live auctions by pairing your NOW Smart Stick or Box with your Gemporia account.

HappyKids.tv

Free and safe entertainment along with education for kids of ages 0-2, 2-4, 4-6 and 6-10. Watch non-stop rhymes, music, popular shows, stories, activity guides and movies. Install this free HD channel for fun learning.

HappyKids.tv 2

HappyKids.tv 2 entertains and educates kids of all ages with music, stories and activity guides.

Hotstar

Over 60,000 hours of TV shows, 600 box sets and 2000+ movies. Indian movies and shows are available in 7 Indian languages: Hindi, Tamil, Telugu, Marathi, Bengali, Kannada, and Malayalam.

IGN

IGN brings you the latest in video game and movie news, reviews, trailers and game guides. Get the scoop from Naomi Kyle, Greg Miller, and other IGN Editors 24 hours a day.

ITVX

ITVX offers 30 days free catch up of all the shows you know and love. Whether you want to catch up on your favourite Soaps or watch that latest Drama everyone has been talking about; ITV has something to offer everyone from ITV, ITV2, ITV3, ITV4 and CITV.

MLB.TV

With MLB.TV Premium, you can watch over 2,430 MLB regular season games LIVE or on-demand in HD Quality. Purchase a MLB.TV Premium subscription from www.MLB.com/Roku and catch all the action.

Musiclouds

Music from Soundcloud, 8tracks and Jamendo. Browse, Search and Listen on your NOW device!

My5

My5 provides a free 7-day catch up service for a wide selection of Channel 5 programmes (some shows are available for longer) plus a selection of archive material available indefinitely.

Netflix

Netflix is a streaming service that allows customers to watch a wide variety of award-winning TV shows, movies, documentaries, and more. With Netflix, you can enjoy unlimited viewing of content without having to watch a single commercial. There's always something new to discover, and more TV shows and movies are added every month!

NHL Game Centre

NHL GameCenter LIVE(TM) subscribers can watch live out-of-market games, full-length and condensed replays and your favourite games from yesterday and yesteryear. NHL Vault(TM) subscribers can enjoy game replays and classic games. Copyright (C) 2013 NHL. All rights reserved.

NOW

The NOW app gives you access to:

- Entertainment Membership the latest must-see TV shows on channels you won't find on Freeview, plus box sets and kids' shows.
- Cinema Membership the latest blockbusters and 100s of classics on demand.
- Sports Membership the best live sport from 11 Sky Sports channels.
- hayu Membership top reality TV shows, added the same day as the US.

Picasa Web Albums

Picasa is a free photo management software package from Google that lets you organize, edit, and share your photos.

Picasa Web Albums Screensaver

A screensaver of photos from your personal photo collection or featured photos from Picasa.

PlayTo

Stream videos from your favourites websites and home servers to your NOW device from your Phone or Tablet using our free PlayTo app. Over 100+ websites supported. Also works with most of the popular UPnP or DLNA media server.

Pluto TV

Watch Free TV with Pluto TV! The leading Free Streaming TV Service in the US is now available in UK. Enjoy exclusive live TV channels covering sports, entertainment, movies, gaming, kids, wildlife, adventure, comedy and so much more, live or on demand. No bills, no contract.

Prime Video

Prime Video delivers Amazon Originals, popular movies and TV shows plus a limited selection of live sports. Prime Video also offers additional channel subscriptions and rental for movies & TV shows.

Red Bull TV

Red Bull TV provides global entertainment for the active viewer. Enjoy exclusive access to live sports events, the world's top music festivals, inspirational films and popular series.

Sky News

Stay informed... get breaking news FIRST from Sky News. This channel lets you read all the top news stories from our newsroom including our 24x7 LIVE news stream, weather forecast and latest headlines.

Sky Sports Box Office

Catch the big fight on your big screen through your NOW Smart Stick or Box. Now it's simple to order pay-per-view events online, including boxing and WWE, and watch live on your TV with NOW. Go to https://sports.skyboxoffice.com/events to order an event and get started.

Sky Store

Find the latest blockbusters ready to watch in Sky Store. Just buy or rent them whenever you want, or choose to Buy & Keep across your laptop, tablet and mobile devices, and receive the original DVD in the post.

Spotify – Music & Podcasts

With Spotify on TV, you can enjoy all the music and podcasts you love, right here on the big screen. Flick through artist pages, albums, songs and playlists, and see beautiful artist pages and cover art in TV-sized glory. Control playback with your TV remote, or using Spotify Connect on your phone or tablet. You can even switch between the two, for a totally seamless experience.

STV

STV Player catch-up and live streaming service allows users to watch their favourite STV programmes. From Coronation Street, Emmerdale, Britain's Got Talent and The Voice, to huge dramas like Broadchurch, Cold Feet and Victoria. There's also the latest news and classic programmes from the STV archive, including Taggart and Rebus.

TED

TED is a non-profit devoted to Ideas Worth Spreading. On this channel, you'll find TEDTalks videos to inspire, intrigue and stir the imagination from some of the world's leading thinkers and doers, speaking from the stage at TED conferences, TEDx events and partner events around the world.

The Roku Channel

Thousands of hit Hollywood movies, TV shows, kids entertainment and more for free, with no subscriptions, purchases or rentals required, and all with fewer ads than traditional broadcast TV. All titles in the large library of free content are presented together in a single channel, creating a simple way for you to browse, search, and watch a wide variety of entertainment without switching between multiple streaming channels.

TuneIn Radio

Listen to the world's music, sports and news from live global radio stations to podcasts to concerts.

TWiT

TWiT Channel allows you to watch & listen to the entire TWiT.tv Network. The TWiT network is one of the most renowned tech news networks with popular shows, such as This WEEK in TECH, MacBreak Weekly, Security Now & More (powered by ShiftKeySoftware).

UKTV Play

UKTV Play is a free catch-up TV app where you can watch the TV shows you love from Dave, Yesterday, Really and Drama. Whether you're a comedy fan, a drama buff or a documentary nut, there's a programme or TV series available for you to stream right now.

Vevo

Watch your favourite music videos, concerts and original shows on Vevo. Access Vevo's entire catalog of 50,000 music videos from more than 11,000 artists. Lean back and enjoy videos with continuous play, watch your Vevo playlists and create new ones.

Vimeo

Vimeo is the easiest way to host and share your videos in high quality. With great privacy features and inspiring videos from other creators, you're about to enter a world of awesome! Vimeo is a 2009 Time Magazine top 50 site and CNET Webware 100 winner.

Wall Street Journal Live

Takes you inside carefully selected stories and events so you can dig deeper into the news that matters to you. Through in-depth features and segments selected by our senior editors, you'll get comprehensive reporting whether on the go, in the boardroom or at home.

Web Cam One

Watch a WebCam with your NOW device!

YouTube

Enjoy everything from the latest music playlists to the most popular originally-created videos online - all in the comfort of your living room.

Yupp TV

You can watch your favourite Indian channel streaming LIVE from YuppTV on your NOW device.

Zee5

Zee5 provides the latest Indian blockbusters, exclusive TV shows, a variety of live channels and Zee5 Originals across multiple languages.