

4K Streaming Device Pricing



Name	NOW TV Smart Box with 4K & Voice Search	ROKU® Streaming Stick®+	Fire TV with 4K Ultra HD and Alexa Voice Remote Streaming Media Player
Price	£45.99 standalone £49.99 bundled with a month's Entertainment, Sky Cinema, Kids and Sky Sports Day Pass.	£79.99 standalone	£69.99 standalone



Name	Apple TV 4K	Chromecast Ultra
Price	32GB £179 64GB £199	£69 standalone

Correct as of 25 September 2018
Pricing sourced from official brand UK websites